

Free Gallon of Milk with the purchase of three boxes of participating Big G Cereals. Up to \$5.50 value.

BUY:

Buy any THREE (3) boxes of specially marked Big G cereals, and ONE (1) gallon sized container of milk (non-organic dairy varieties including whole, 1%, 2% and skim milk only) in one transaction between 1/1/20 – 4/15/20. For a list of qualifying Big G cereal products please visit BigGFreeMilk.com.

UPLOAD:

Take a photo of the original single, retail receipt dated between 1/1/20 – 4/15/20 with the four qualifying purchases circled, upload the receipt at BigGFreeMilk.com by 5/15/20 at 11:59:59pm PT.

Photo must include the date of transaction, qualifying purchases, and the total receipt dollar amount.

REDEEM:

After verification, you will receive a reward code within 5 days. Enter this code and your mailing address at BigGFreeMilk.com and select preference to receive payment electronically or by mail. Code must be redeemed by 5/31/20 at 11:59:59pm PT.

RECEIVE:

A rebate check via mail or PayPal™ credit for the purchase prices of 1 gallon of milk, up to \$5.50.

Offer Expires 5/31/20. You will receive an email on the status of your submission. If your receipt is verified, you'll get an email with a reward code. If receipt submission has errors, you will receive notification of the specific error via email. Offer subject to terms and conditions at BigGFreeMilk.com. Subject to privacy policy at BigGFreeMilk.com.

Offer limited to one refund per name, family, address or household. Offer good in the USA and DC, its territories, and military addresses except RI, CT, ND, ME, NY and Miami-Dade County where taxed, regulated, void or prohibited. This offer may not be published in any rebating magazine, website or elsewhere without written permission of General Mills, Inc. Requests which are non-conforming, duplicates, copies, from outside the stated area, or from groups or organizations will not be honored or returned. Allow up to eight (8) weeks from the received by date above to receive your rebate. Rebate checks void if not cashed within 90 days of issuance and will not be re-issued. Allow up to five (5) days to receive the PayPal™ credit to your account. Not combinable with other offers. Request form may not be assigned, transferred or sold (including, without limitation, via online auction site). For all inquiries, please call at 1-800-837-8804 between 7:30am – 5:30pm CT, weekdays. ©2019 General Mills.

Additional Program Terms. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend this Offer should (in its sole discretion) virus, bugs, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Offer. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Offer or Web site. For details regarding collection of information from users of the Web site (including

entrants), please consult the privacy policy on the web site. Additionally, Sponsor reserves the right to prosecute any fraudulent activities to the full extent of the law. In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address. Any other attempted form of entry is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. Sponsor, and its parent companies, subsidiaries, affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failure of any kind, lost or unavailable network connections, Web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Offer, including any injury or damage to participant's or any other person's computer relation to or resulting from participating in this Offer or downloading any materials in this Offer.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE OFFER MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.